

1. Have you ever dealt with business partners or clients from abroad? From where?
2. Have you ever travelled abroad on business yourself?
3. When you visit another country, what is the first thing you try and learn about?
4. Can you recall any 'cultural misunderstandings' you have experienced when dealing with people from abroad?
5. What do you think it means to be 'culturally aware'? Would you describe yourself as culturally aware?
6. If you had to describe your country's culture to a partner from abroad, how would you do it?
7. If you had to give a business partner a tour of your town or city, what would you show them?
8. If somebody was planning a business trip to your country, what advice would you give them about dealing with the people?
9. Do you think your country is losing its culture in any way? How?
10. Would the world be a better place if we all had the same culture?
11. Is it a good idea to socialise with business partners? Why or why not?
12. Would you describe your company as 'international'? Why or why not?