Mergers and Acquisitions



Why do companies sometimes choose to merge? What are the advantages of doing so?	Can you think of a famous example of two companies which merged?
How would you feel if your company merged with a rival?	In general, is it a good thing when large companies acquire smaller ones?
What are the advantages of working for a bigger company?	When a small company is acquired by a larger one, does it lose its values?
What can go wrong when two companies merge?	Do you think it is likely that in future your company will merge with another one?
What should a manager do to ensure a successful merger?	Would you be happy if your company was acquired by a larger one?
What are the advantages of working for a smaller company?	If you had built up a successful company over 30 years and your main rival offered you twice its value, would you sell it to them?