

Strategy (Student A)

1. What sort of knowledge does a manager need when developing good strategy?
 2. What are the most important factors to consider when expanding a business?
 3. What strategies can smaller companies use to compete with larger companies?
 4. Should profit always be the main goal of a company?
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Strategy (Student B)

1. What single piece of strategy advice would you give to someone starting a new company?
 2. What are your company's current strategies and goals? Are you ever told about these?
 3. What strategies can larger companies adopt to maintain an advantage over their rivals?
 4. How many years into the future should a company plan?
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Strategy (Student C)

1. What major strategy errors do you think new companies make?
 2. If you were in charge of your company, are there any strategy changes you would implement?
 3. Should it be the management or the workers who develop a company's strategies?
 4. Can computer technology be used to help devise a company's business strategy?
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